



EFAEP Focus Group

Green Week 2009

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European Federation of Associations of Environmental Professionals
General Assembly, Bilbao, Spain
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General Overview

- 9th Green Week
- 23-26 June 2009 in Brussels
- Largest annual event on European environmental policy
- For anyone involved with protecting the environment
- 3,500 participants expected
- 2009 theme is 'Climate Change'
- Opportunity for debate and knowledge exchange
- <http://ec.europa.eu/environment/greenweek/home.html>

SMART Criteria

- Specific
- Measurable
- Action-oriented
- Result-oriented
- Time-limited

Specific

- Fresh, innovative, interactive stand
- Meeting and talking to relevant individuals and organisations
- Exposure for EFAEP

Measurable

- MEPs and other EU officials introduced to EFAEP
- Potential members introduced to EFAEP
- Other useful contacts made



Action-oriented

- Meet, talk and network
- Exposure for EFAEP
- Interactive stand for participants

Result-oriented

- Contacts with MEPs and other EU officials followed up
- Contacts with potential members followed up
- Other useful contacts followed up

Time-limited

- Application for stand by 2 March 2009
- Event on 23-26 June 2009 in Brussels
- Follow up by London GA (September 2009)



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- Comments?
- Questions?
- VOLUNTEERS?
VMD, APEA, AFITE