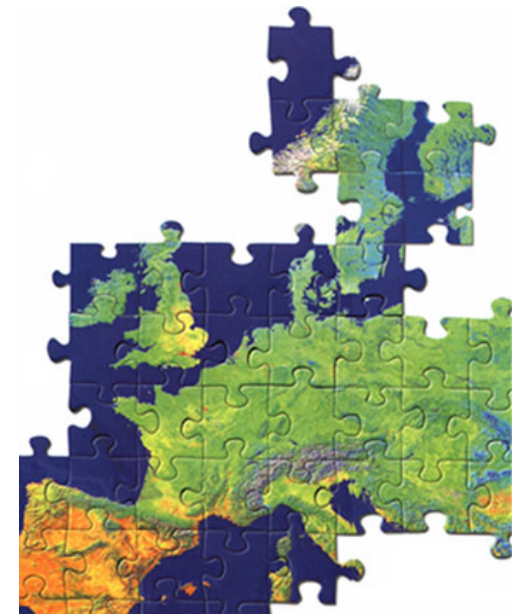


EFAEP
Towards a 'Business Plan'
General Assembly
Bilbao,
17 March 2009



- Current State of Affairs
- Further Development – Two Options
- The Preferred Option?
- The Way Forward
- Discussion

Current State of Affairs

Actions carried out; update on 2007 Action Programme

DONE:	2 (co-ordinator, website)
ONGOING:	17
PENDING:	1
NO ACTION:	20 (supposed to be initiated by members)

Who does what in EFAEP?

- Bureau
- Executive Committee
- Working Groups
- General Assembly members
- Individual envi. professionals

- Carries out a range of operational activities
 - Internal services (info/communication)
 - View on EC developments
- Is limited by time (= budget) restraints
- Consists of two part time staff members

- Carries out policy work
 - Contacts (new members; EC/EP; volunteer recruitment for position papers; seminars)
 - Representation (Green Week, EEP Awards, etc.)
 - Initiation/oversight of Working Groups
 - Governance (e.g. General Assemblies, Finance)
- Juggles with time constraints (jobs, travel)
- Is greatly helped by extra volunteers (Linda van Duivenbode, Bruno Weinzaepfel, Emanuele Regalini)

- Carry out specific activities (ENEP, EMS, Climate)
- Are few in numbers
- Are not well-known within EFAEP

- Attend General Assemblies
- Host GA + Side Events
- Publicize EFAEP internally (to varying degrees)

Individual Envi. Professionals

- Have heard about / are aware of /
are interested in EFAEP (limited)
- Have registered in ENEP (in part)
- Participate in WG or Position Paper
Activities (very few)
- Do not form an international community - yet

Our Vision:

1. Represent European Envi. Professionals / Profession
2. Promote / Co-ordinate Environmental Work
3. Promote Adherence to Professional Standards
4. Influence / Implement Envi. Policy, Science & Education

Further Development – 2 Options

A: Develop according to Vision

→ dedicate energy/resources to all four Objectives

B: Redirect towards Development with little member activity

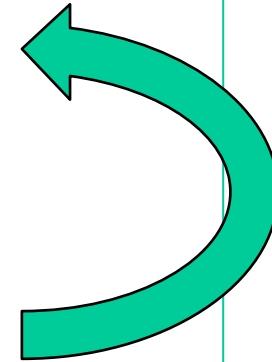
→ become a pure service organisation (ENEP, job offers, EC info dissemination...)

Further Development – 2 Options

A: Develop according to Vision

→ dedicate energy/resources to all four Objectives

ExCo Preference



B: Redirect towards Development with little member activity

→ become a pure service organisation (ENEP, job offers, EC info dissemination...)

Further Development – 2 Options

A: Develop according to Vision

→ dedicate energy/resources to all four Objectives

Requires: more membership involvement, to

- better understand members' needs
- make use of the collective know-how & experience
- employ work capabilities (Exco: pulling → guiding)

The Way Forward

- Members: present Ideas, Preferences, Priorities → Renew/Revise 'Programme Ideas'

Exco 2009 Programme Ideas

- Complete EFAEP coverage in Mid & South EU, Scandinavia
- Further develop/exploit ENEP:
 - better internal marketing
 - get in touch with Monster and EuroBrussels (ongoing)
 - start involving companies through ENEP
 - increase budget for ENEP (development and continuous improvement)
- Involve young members (internships, job proposals) → a “dedicated” member of the ExCo?
- Hire an Executive Director (mid-term)?

The Way Forward

- Members: present Ideas, Preferences, Priorities → Renew/Revise 'Programme Ideas'
- Mobilise people within Associations...
 - ...with an international professional focus?
 - ...at the start of their career?
 - ...with an ambition to share their specialty?

Mobilise People within Associations

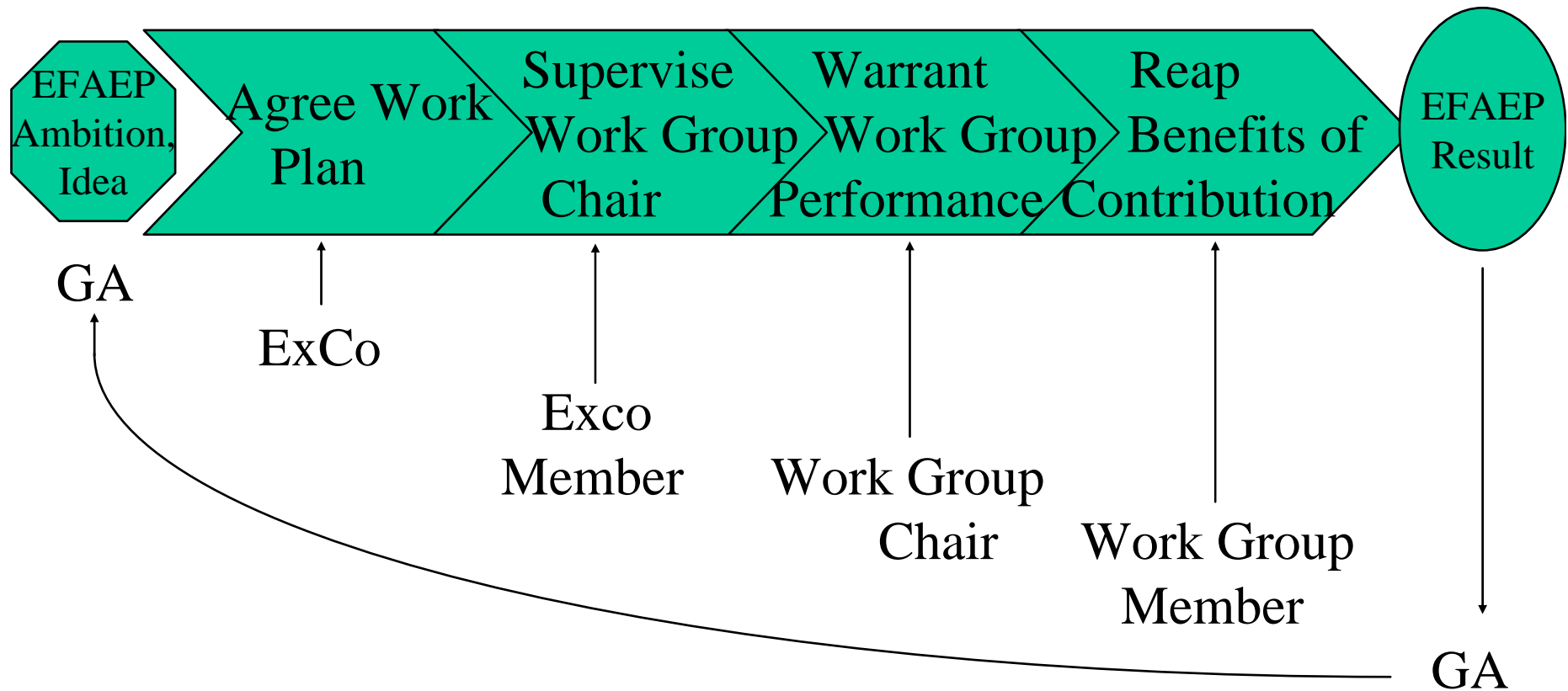
Because:

- We need to understand members' needs better
- We must make use of the collective know-how & experience
- We need to employ their work capabilities (Exco: pulling → guiding)

The Way Forward

- Members: present Ideas, Preferences, Priorities → Renew/Revise ‘Programme Ideas’
- Mobilise people within Associations...
 - ...with an international professional focus?
 - ...at the start of their career?
 - ...with an ambition to share their specialty?
- Improve Execution Performance
 - Establish ‘inspiring project management’
 - Define all work in SMART terms
 - Maintain closer contacts

'Inspiring Project Management'?



'SMART Terms'?

Each Programme or Project Activity is defined as:

Specific

Measurable

Ambitious

Realistic

Time-specified

‘Maintain Closer Contacts’?

- Ass’n Secretariats will meet with EFAEP Bureau each autumn
 - Easier day-to-day communication
 - Mutual understanding of goals, possibilities, limitations
- Exco will establish regular mail contact with GA members
 - To better understand Association priorities and goals
 - To mobilise Association support in projects
- GA members will increase their ‘EFAEP Awareness’ ?
 - Underline ‘European dimension’ of their identity and activities
 - Get more input from their membership

The Way Forward - Planning

- *Exco* develops 3/5-year targets based on vision and reviews priorities '09/'10, develops network approach

Spring

- *Exco* starts regular mail contacts

Spring

- Working group consisting of Peter Hermens (chair), Kristof Desmet , Carlotta Queirazza, Adam Donnan develops proposal to develop network character of EFAEP

Spring

- *Members* respond with comments/suggestions

Spring

- *Exco* reviews, establishes increased secretariat support

Summer

- *GA* adopts work programme + game rules

- *Views* on the development options?
- *Suggestions* regarding the way ahead?
- *Ideas* regarding effective communication?